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Good to Great by Jim Collins [BOOK SUMMARY & PDF] -

Mon, 02 Jul 2018 06:22:00 GMT - Good to Great by Jim Collins . Leadership Book Summary by LTC John Oâ€™Brien . Introduction . The Challenge: Collinâ€™s previous book, Built to Last, is the defining management study of the

Good to Great by Jim Collins - USAFP -

Sun, 24 Jun 2018 20:00:00 GMT - The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness.

Good to Great - Jim Collins - E-book - HarperCollins US -

Thu, 12 Jul 2018 05:48:00 GMT - just that: good, but not great. What could merely good companies do to become great, to turn long-term weakness into long-term supremacy? Collins and his team of researchers used strict benchmarks to identify a group of eleven elite companies that made the leap from good to great and sustained that greatness for at least fifteen years.

Good to Great - Marketing Planâ€™ - Ventell-

Tue, 10 Jul 2018 14:19:00 GMT - â€™Good is the enemy of great. Those who strive to turn good into great, find the process no more painful or exhausting than those who settle for just letting things wallow along in mind-numbing mediocrity. Yes, turning good into great takes energy. But the building of momentum adds more energy back into the pool than it takes out.â€™